

Short Biography - Dr. Nathasit Gerd Sri



Dr. Nathasit Gerd Sri is an Associate Professor at College of Management, Mahidol University (Thailand). Currently, his researches on technology and innovation management, particularly on technology roadmapping and technology intelligence. His research activities are carried out through academic and consulting projects. He received Ph.D. from Dept. of Engineering and Technology Management, Portland State U. A part of his dissertation on the development of technology development envelope (TDE) for roadmapping of emerging technologies was nominated to receive the outstanding paper award at PICMET in 2005. Prior to these, he worked for Intel's R&D lab in Hillsboro, Oregon. He is a member of IEEE Society, the Honor Society of Phi Kappa Phi, Omega Rho International Honor Society - PSU Chapter which he is used to serve as the Chapter President. He is also listed in Marquis Who's Who in the World.



For more information: www.insighttrm.com or
www.linkedin.com/pub/dir/nathasit/gerdsri